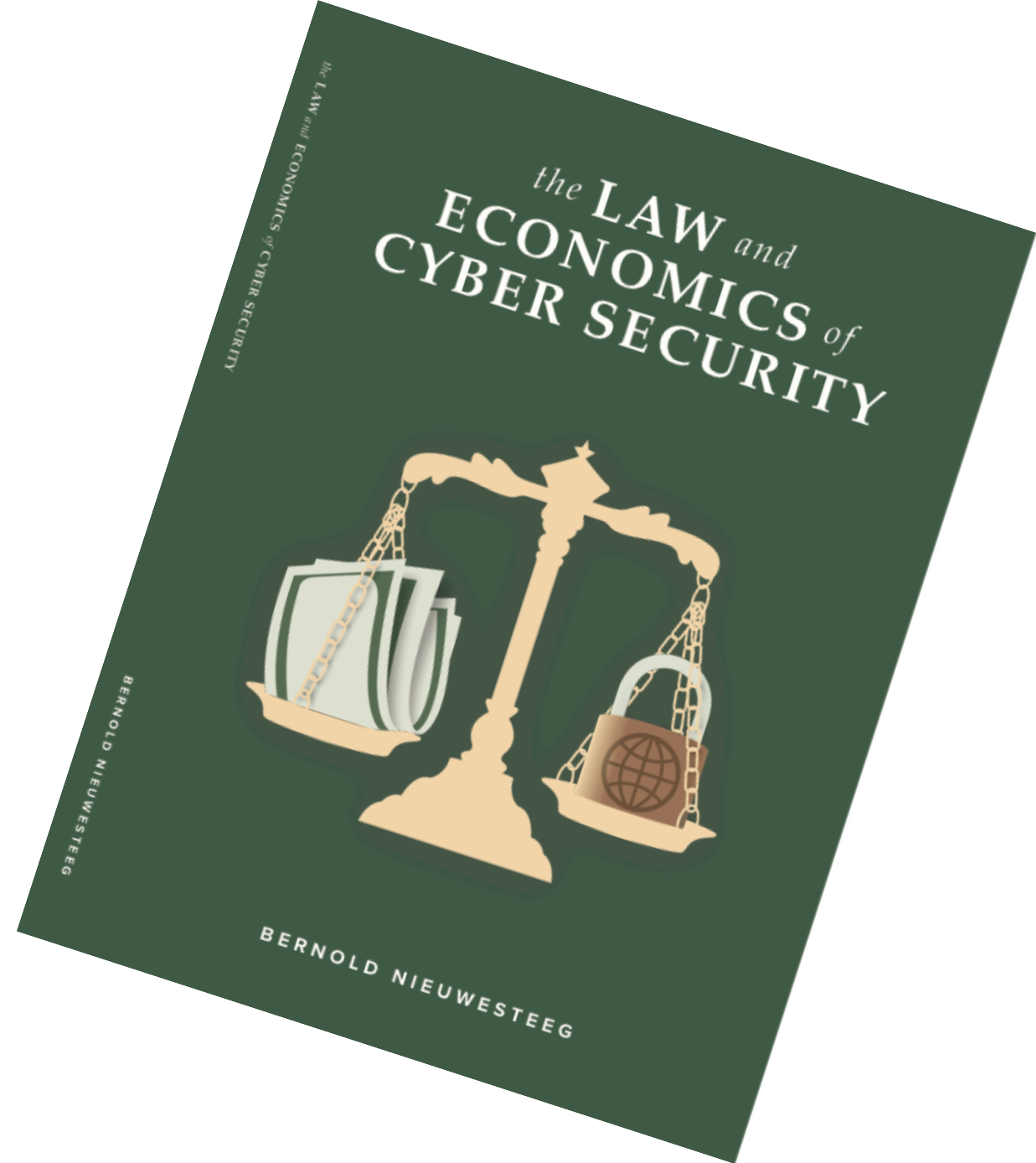


Centre for the Law
and Economics of
Cyber Security

Erasmus

Good criteria for
European data
collection with
respect to data
protection

- Director Centre for the Law and Economics of Cyber Security at Erasmus University Rotterdam
- PhD in the law and economics of cybersecurity
- Independent senior strategic cyber security advisor

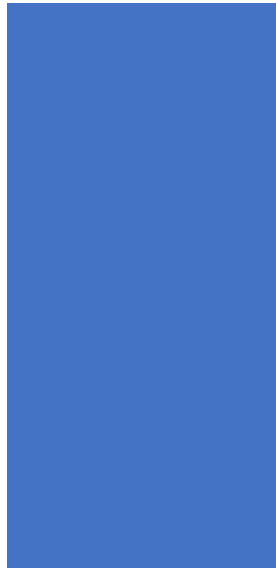




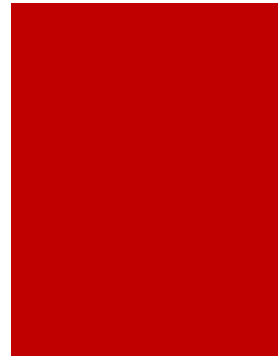


Social benefits and private costs

"Hypothetical" example



Social benefits



Private costs



Benefits and costs of data aggregation

Social benefits

- Incident prevention & reduction
- Better policy
- Keep sectors 'insurable'

Private costs

- Data protection
- Cybersecurity
- Fear for data sharing with competition



Strategies to move forward

1. Increase social benefits
2. Introduce private benefits
3. Reduce private costs

Increase social benefits

- Social welfare analysis
- Investigate positive spillover effects

Introduce private benefits

- Subsidies
- Co-creation
- Innovative business cases

Reduce private costs

- Efficient collective investments in cybersecurity
 - Harmonization and standardization
 - Knowledge sharing and incident response
 - Cyberinsurance
- Investment in GDPR compliance
- Reducing (fear for) data sharing with the competition



Next steps

- What are the exact social benefits of data aggregation?
- To what extent could one social benefits benefits ?
- To what extent could one introduce private benefits?
- To what extent could one decrease private costs?
- Who influences the decision making process?